

EVERSEE

**LIVE ENTERTAINMENT
CREATIVE FORUM**

PARTNERSHIP PROPOSAL

BERLIN

2026
JUNE 11-13

BERLIN
2026

conferences / exhibitions
round tables / workshops
hackathon / showcase



Imagined and produced by:



ART OF ARTISTIC GROUP

In partnership with:

R≡ARTIX

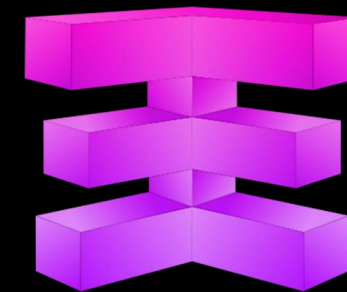
EVERSEE

LIVE ENTERTAINMENT
CREATIVE FORUM

Where Technology
and Creativity
Illuminate
Live Entertainment

EVERSEE

BERLIN
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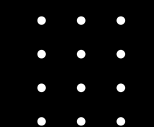


International platform created to connect and inspire
all members of the Live Entertainment industry

ART OF ARTISTIC GROUP WAS FOUNDED IN GERMANY IN 1996. SINCE 2015, ART OF ARTISTIC GROUP ORGANIZED ANNUAL CREATIVE INDUSTRY FORUM "SHOW YOUR SHOW" (SYS). THESE LARGE-SCALE INTERNATIONAL EVENTS INCLUDED CONFERENCES, DISCUSSIONS, MASTERCLASSES, DEMONSTRATION OF INNOVATION AND TRENDS, B2B ACTIVITIES AND ARTISTIC SHOWCASES.

THE NEXT CREATIVE FORUM WILL TAKE PLACE IN BERLIN IN 2026 AND WILL BE PRESENTED UNDER A NEW NAME – EVERSEE – IN PARTNERSHIP WITH THE CANADIAN CREATIVE SERVICES COMPANY REARTIX.

THIS NEW FORMAT WILL BRING TOGETHER MORE PARTICIPANTS FROM ALL OVER THE WORLD THAN EVER BEFORE - AND SHOWCASE THE BEST WHAT THE LIVE ENTERTAINMENT INDUSTRY OFFERS TODAY.



PROGRAM

DAY 1

JUNE 11

PERFORMANCE

ELEVATING LIVE HUMAN
ARTISTRY, SKILL, AND
EXCELLENCE ON STAGE

DAY 2

JUNE 12

IMMERSION

BLENDING MIXED REALITY,
TECHNOLOGY, AND STORYTELLING
FOR DEEPER EXPERIENCES

DAY 3

JUNE 13

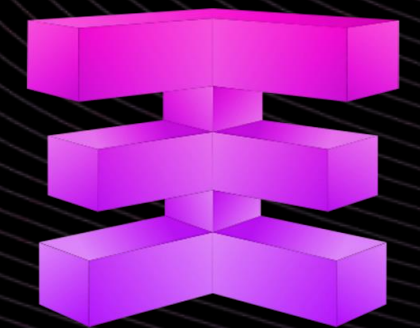
INNOVATION

UNLOCKING UNEXPECTED
CONNECTIONS TO SPARK BOLD
NEW CREATIVE IDEAS

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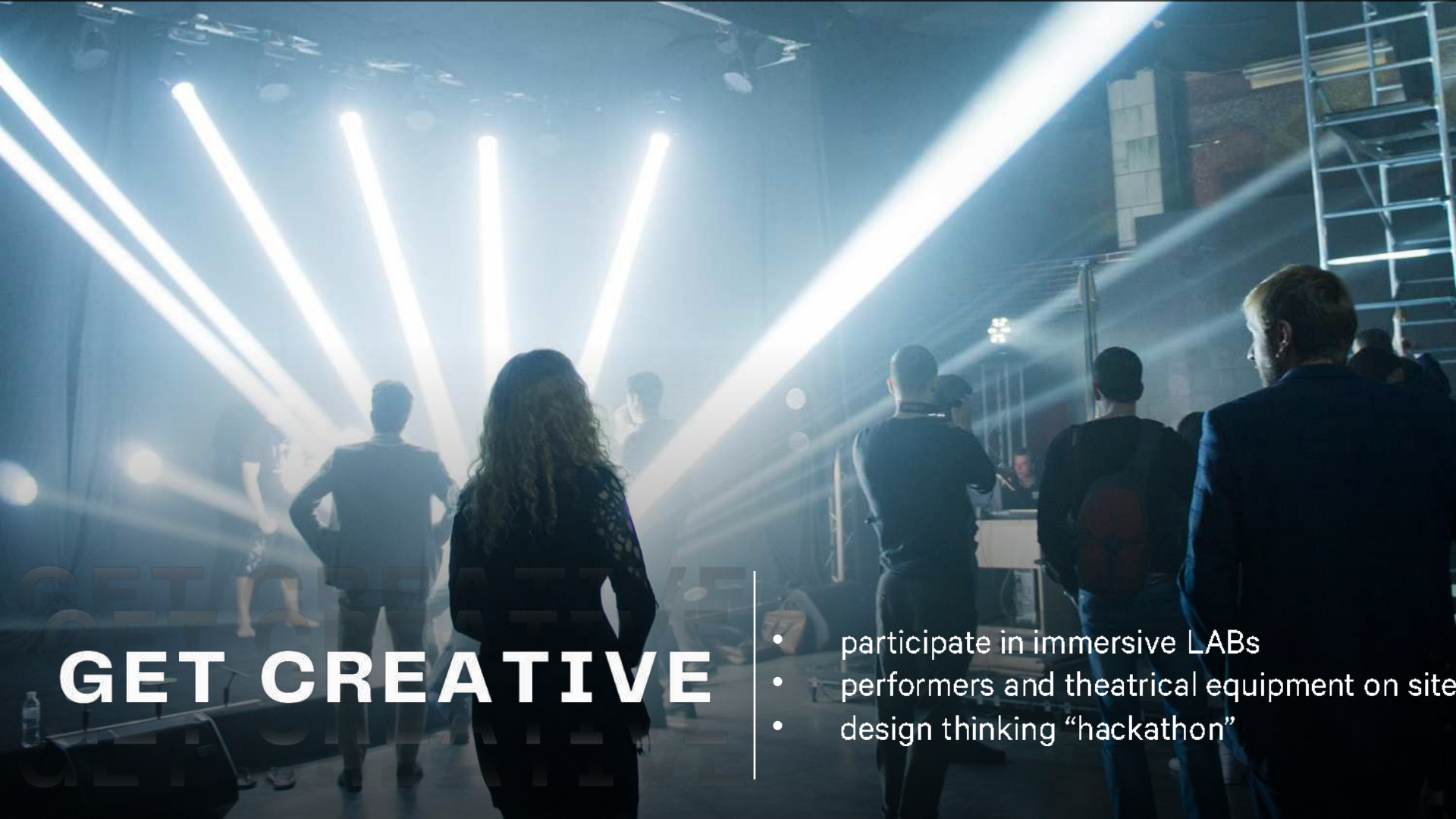
GET INSPIRED

- conferences, talks and round tables
- showcase of recent innovations and trends
- show viewing and party every night



GET BETTER

- learn from the industry leaders
- explore new services, tech and stagecraft
- expose and share your work and ideas



GET CREATIVE

- participate in immersive LABs
- performers and theatrical equipment on site
- design thinking “hackathon”



GET BUSY

- networking and brain dating
- express B2B greenhouse
- access to participants directory



CREATIVE HACKATHON

THE CREATIVE HACKATHON IS AN IMMERSIVE, GUIDED WORKSHOP DESIGNED FOR SMALL GROUPS OF ATTENDEES TO ACTIVELY COLLABORATE ON SOLVING A REAL-WORLD CHALLENGE. PARTICIPANTS WILL WORK ALONGSIDE MENTORS AND INDUSTRY EXPERTS TO BRAINSTORM, PROTOTYPE, AND PRESENT INNOVATIVE SOLUTIONS. IT'S A HANDS-ON OPPORTUNITY TO FLEX YOUR CREATIVITY, BUILD TEAMWORK SKILLS, AND LEAVE WITH ACTIONABLE INSIGHTS.



EVERSEE

RETROSPECTIVE



Franco Dragone
Founder, Dragone



Artyom Badalian
CEO, Art of Artistic



Boris Verkhovsky
Artistic Director, Cirque du Soleil



Filippo Ferraresi
Principal Artistic & Creation Director, Dragone



Pavel Kotov
CEO, Reartix



Yasya Harmash
Choreographer, Art Director



Hubert Eckart
CEO, DTHG Service GmbH (The German Theatre Technical Society)



James Tanabe
Senior Director of Corporate Development and Business, Cirque du Soleil



Ivan Luzan
Creative Director



Welby Altidor
Creative Director, Cirque du Soleil



Ian Jenkins
Director of Entertainment, Europa Park



Christian Frei
COO, Gregory Knie Entertainment

OUR CREATIVE FORUM HAS BROUGHT TOGETHER SOME OF THE WORLD'S MOST RENOWNED SPEAKERS, SHARING GROUNDBREAKING INSIGHTS AND INSPIRING TRANSFORMATIVE IDEAS. OVER THE YEARS, THEIR EXPERTISE AND VISION HAVE SHAPED CONVERSATIONS AROUND CREATIVITY, INNOVATION, AND GROWTH. EXPLORE THE BEST MOMENTS FROM RECENT EDITIONS THROUGH CURATED VIDEO HIGHLIGHTS, SHOWCASING THE VIBRANT EXCHANGE OF IDEAS AND IMPACTFUL DISCUSSIONS THAT DEFINE OUR EVENTS.

2023



2019



2018



2017

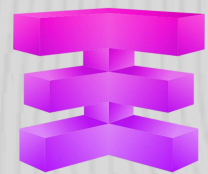


2016



2015





COMPANIES THAT JOINED US IN 2015-2023



OUR PARTNERS



SHOW
TECH

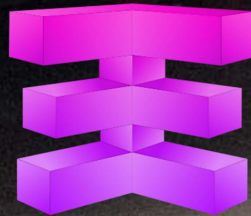
R≡ARTIX **enspira**[®]

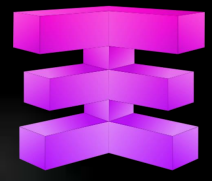
PANDORA
STUDIO

DTHG DEUTSCHE
THEATERTECHNISCHE
GESELLSCHAFT

starlight_
scenery

CIRCUS
talk





PARTNERSHIP BENEFITS



Amplified Visibility

As a partner, your brand will enjoy premium visibility throughout the EVERSEE Forum. This includes a prominent presence in keynotes and curated roundtable discussions, extended keynote durations for your thought leaders, and branding across all conference materials—website, venue, and promotional campaigns. You'll also have the chance to distribute branded goodies directly to all attendees, leaving a lasting impression.

Exclusive B2B Opportunities

Forge meaningful connections with early access to the list of participants and a dedicated space for networking and showcasing your brand. Whether it's a private lounge, a branded presentation booth, or custom meeting spaces, we provide the platform for impactful B2B interactions that drive growth and collaboration.

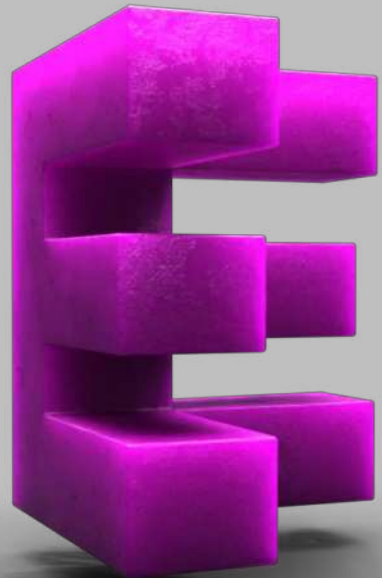
Industry Leadership and Prestige



Your partnership will signal a commitment to innovation and excellence, enhancing your reputation as a key driver of industry trends and future-forward ideas. Align with the brightest minds and elevate your standing among peers and stakeholders.

PARTNERSHIP OPTIONS

We propose flexible and beneficial partnership options. Chose from one of the packaged tiers (BRONZE, SILVER or GOLD), or contact us to discuss a model that fits your needs and allows for maximum visibility and advantage for your business.



Are you willing to sponsor a day in the conference, a creative space, a part of the professional programming, or hospitality options for our visitors? We can tailor our options to fit exactly your needs and budgets, and also link you to other partners to create joint creative opportunities.





BRONZE

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host
- Your name in the VANGUARD section of the EVERSEE website
- Possibility to present your company or one featured project (10 minutes)
- 2 passes to EVERSEE 2026 (3-day Immersive)



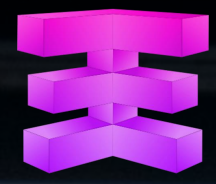
SILVER

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host
- 2 names in the VANGUARD section of the EVERSEE website
- Possibility to present your company featured project or creative ideas (20 minutes)
- Your project in the EVERSEE LAB or at the Hackathon
- Dedicated small size B2B Meeting Space with your brand identity
- 4 passes to EVERSEE 2026 (3-day Immersive)



GOLD

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host – PRESENTING GOLD PARTNER
- 3 names in the VANGUARD section of the EVERSEE website
- Possibility to host a conference or discussion panel (“Presented by”) in the program of EVERSEE (1 hour)
- Your project in the EVERSEE LAB AND at the Hackathon
- Possibility of the dedicated Expo Booth
- Dedicated Large B2B Meeting Space (Lounge) with your brand identity
- Detailed post-event articles on eversee.com and social media platforms
- 6 passes to EVERSEE 2026 (3-day Immersive)



SEE YOU IN BERLIN!





LET'S TALK

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