

# EVERSEE

**LIVE ENTERTAINMENT  
CREATIVE FORUM**

**PARTNERSHIP PROPOSAL**

**BERLIN**

**2026  
JUNE 11-13**

# EVERSEE

LIVE ENTERTAINMENT  
CREATIVE FORUM

BERLIN  
2026

conference / exhibition  
round table / workshops  
hackathon / showcase



Imagined and produced by:



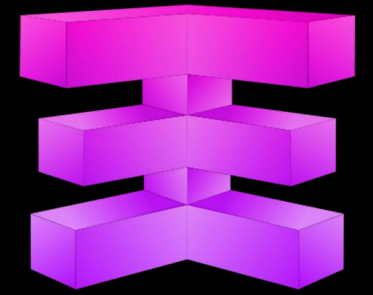
ART OF ARTISTIC GROUP

In partnership with:

R≡ARTIX

# EVERSEE

BERLIN  
2026

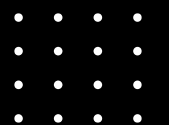


International platform created to connect and inspire all members of the Live Entertainment industry

ART OF ARTISTIC GROUP WAS FOUNDED IN GERMANY IN 1996. SINCE 2015, ART OF ARTISTIC GROUP ORGANIZED ANNUAL CREATIVE INDUSTRY FORUM "SHOW YOUR SHOW" (SYS). THESE LARGE-SCALE INTERNATIONAL EVENTS INCLUDED CONFERENCES, DISCUSSIONS, MASTERCLASSES, DEMONSTRATION OF INNOVATION AND TRENDS, B2B ACTIVITIES AND ARTISTIC SHOWCASES.

THE NEXT CREATIVE FORUM WILL TAKE PLACE IN BERLIN IN 2026 AND WILL BE PRESENTED UNDER A NEW NAME – EVERSEE – IN PARTNERSHIP WITH THE CANADIAN CREATIVE SERVICES COMPANY REARTIX.

THIS NEW FORMAT WILL BRING TOGETHER MORE PARTICIPANTS FROM ALL OVER THE WORLD THAN EVER BEFORE - AND SHOWCASE THE BEST WHAT THE LIVE ENTERTAINMENT INDUSTRY OFFERS TODAY.





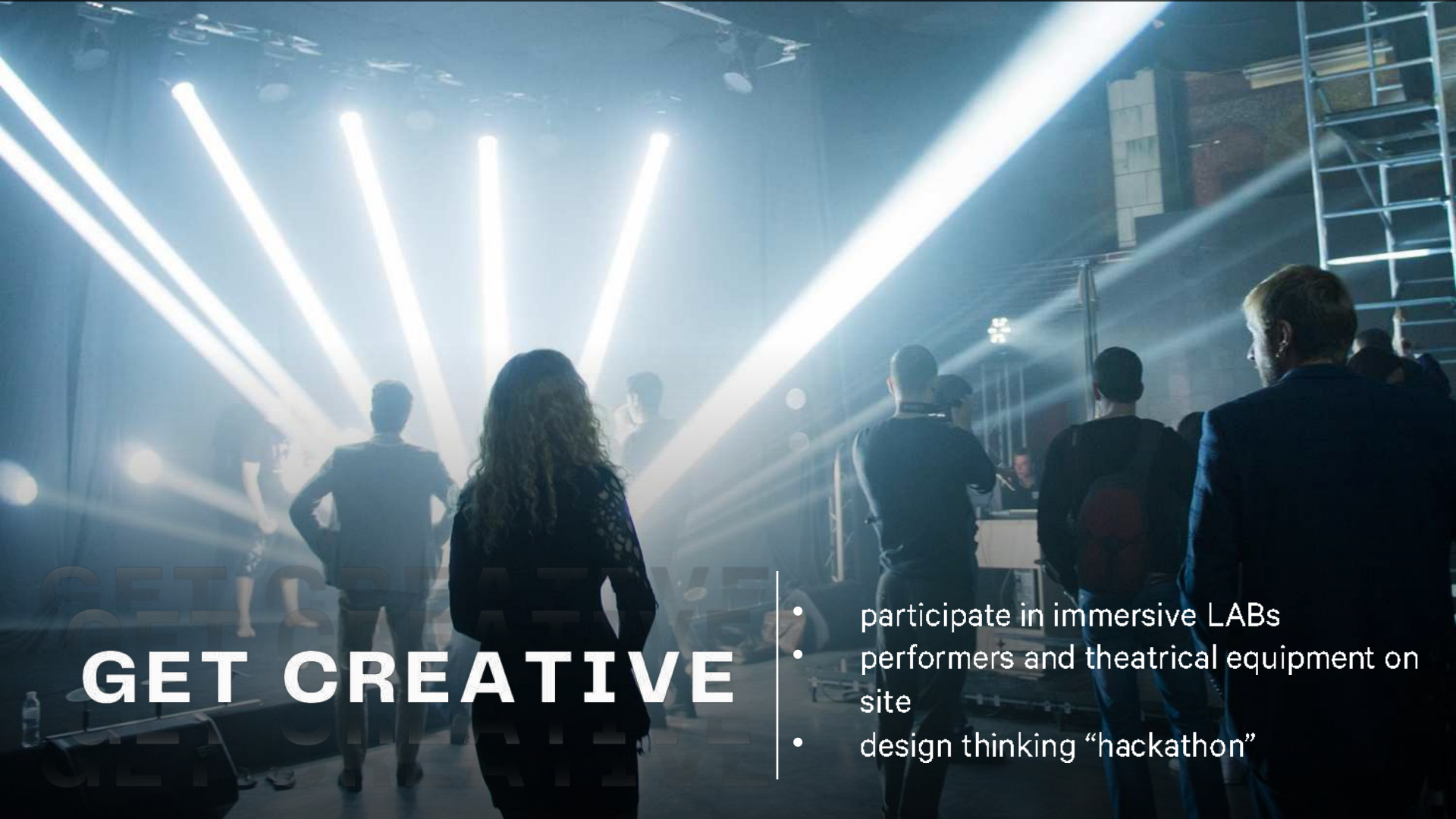
# GET INSPIRED

- conferences, talks and round tables
- showcase of recent innovations and trends
- show viewing and party every night



# GET BETTER

- learn from the industry leaders
- explore new services, tech and stagecraft
- expose and share your work and ideas



# GET CREATIVE

- participate in immersive LABs
- performers and theatrical equipment on site
- design thinking "hackathon"



# GET BUSY

- networking and brain dating
- express B2B greenhouse
- access to participants directory

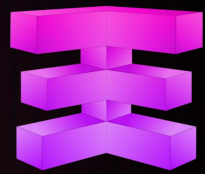


# CREATIVE HACKATHON

THE CREATIVE HACKATHON IS AN IMMERSIVE, GUIDED WORKSHOP DESIGNED FOR SMALL GROUPS OF ATTENDEES TO ACTIVELY COLLABORATE ON SOLVING A REAL-WORLD CHALLENGE. PARTICIPANTS WILL WORK ALONGSIDE MENTORS AND INDUSTRY EXPERTS TO BRAINSTORM, PROTOTYPE, AND PRESENT INNOVATIVE SOLUTIONS. IT'S A HANDS-ON OPPORTUNITY TO FLEX YOUR CREATIVITY, BUILD TEAMWORK SKILLS, AND LEAVE WITH ACTIONABLE INSIGHTS.



# RETROSPECTIVE



**Franco Dragone**  
Founder, Dragone



**Artyom Badalian**  
CEO, Art of Artistic



**Boris Verkhovsky**  
Artistic Director, Cirque du Soleil



**Filippo Ferraresi**  
Principal Artistic & Creation Director, Dragone



**Pavel Kotov**  
CEO, Reartix



**Yasya Harmash**  
Choreographer, Art Director



**Hubert Eckart**  
CEO, DTHG Service GmbH (The German Theatre Technical Society)



**James Tanabe**  
Senior Director of Corporate Development and Business, Cirque du Soleil



**Ivan Luzan**  
Creative Director



**Welby Altidor**  
Creative Director, Cirque du Soleil



**Ian Jenkins**  
Director of Entertainment, Europa Park



**Christian Frei**  
COO, Gregory Knie Entertainment

OUR CREATIVE FORUM HAS BROUGHT TOGETHER SOME OF THE WORLD'S MOST RENOWNED SPEAKERS, SHARING GROUNDBREAKING INSIGHTS AND INSPIRING TRANSFORMATIVE IDEAS. OVER THE YEARS, THEIR EXPERTISE AND VISION HAVE SHAPED CONVERSATIONS AROUND CREATIVITY, INNOVATION, AND GROWTH. EXPLORE THE BEST MOMENTS FROM RECENT EDITIONS THROUGH CURATED VIDEO HIGHLIGHTS, SHOWCASING THE VIBRANT EXCHANGE OF IDEAS AND IMPACTFUL DISCUSSIONS THAT DEFINE OUR EVENTS.

## 2023



## 2019



## 2018



## 2017

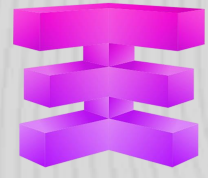


## 2016



## 2015





# COMPANIES THAT JOINED US IN 2015-2023



# OUR PARTNERS



DRAGONE



CIRQUE DU SOLEIL

SHOW  
TECH

REARTIX

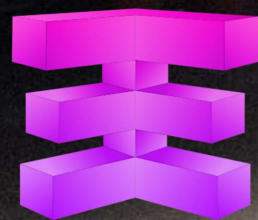
enspira®

PANDORA  
STUDIO

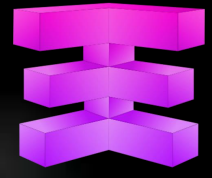
DTHG  
DEUTSCHE  
THEATERTECHNISCHE  
GESELLSCHAFT

starlight\_  
scenery

CIRCUS  
talk







# PARTNERSHIP BENEFITS



## Amplified Visibility

As a partner, your brand will enjoy premium visibility throughout the EVERSEE Forum. This includes a prominent presence in keynotes and curated roundtable discussions, extended keynote durations for your thought leaders, and branding across all conference materials—website, venue, and promotional campaigns. You'll also have the chance to distribute branded goodies directly to all attendees, leaving a lasting impression.

## Exclusive B2B Opportunities

Forge meaningful connections with early access to the list of participants and a dedicated space for networking and showcasing your brand. Whether it's a private lounge, a branded presentation booth, or custom meeting spaces, we provide the platform for impactful B2B interactions that drive growth and collaboration.

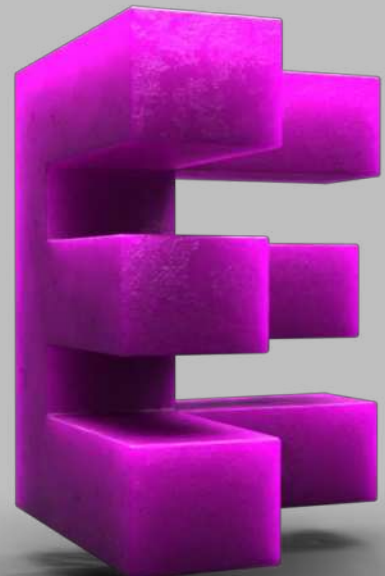
## Industry Leadership and Prestige


Your partnership will signal a commitment to innovation and excellence, enhancing your reputation as a key driver of industry trends and future-forward ideas. Align with the brightest minds and elevate your standing among peers and stakeholders.

# PARTNERSHIP OPTIONS

We propose flexible and beneficial partnership options. Chose from one of the packaged tiers (BRONZE, SILVER or GOLD), or contact us to discuss a model that fits your needs and allows for maximum visibility and advantage for your business.


Are you willing to sponsor a day in the conference, a creative space, a part of the professional programming, or hospitality options for our visitors? We can tailor our options to fit exactly your needs and budgets, and also link you to other partners to create joint creative opportunities.






**BRONZE**

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host
- Your name in the VANGUARD section of the EVERSEE website
- Possibility to present your company or one featured project (10 minutes)
- 2 passes to EVERSEE 2026 (3-day Immersive)



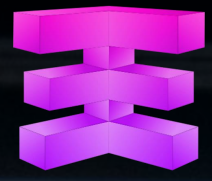
**SILVER**

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host
- 2 names in the VANGUARD section of the EVERSEE website
- Possibility to present your company featured project or creative ideas (20 minutes)
- Your project in the EVERSEE LAB or at the Hackathon
- Dedicated small size B2B Meeting Space with your brand identity
- 4 passes to EVERSEE 2026 (3-day Immersive)



**GOLD**

- Your logo on the website, social media, at the FORUM venue, in the video reports and special mentions by the Forum Host – PRESENTING GOLD PARTNER
- 3 names in the VANGUARD section of the EVERSEE website
- Possibility to host a conference or discussion panel (“Presented by”) in the program of EVERSEE (1 hour)
- Your project in the EVERSEE LAB AND at the Hackathon
- Possibility of the dedicated Expo Booth
- Dedicated Large B2B Meeting Space (Lounge) with your brand identity
- Detailed post-event articles on eversee.com and social media platforms
- 6 passes to EVERSEE 2026 (3-day Immersive)



# SEE YOU IN BERLIN!





# LET'S TALK



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